AMERICAN HIBISCUS SOCIETY

August-September-October
1957

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PRESIDENT'S MESSAGE

With this issue, a new group of executive officers is guiding the affairs of the American Hibiscus Society. During the past year, we think that greater advances have been made in services to our members than in any like period in our brief history. During the coming year, we hope to do even more for our members and experience a solid growth in membership, with a corresponding growth in new Chapters.

This issue will of necessity be somewhat short in horticultural subjects, due to the space required for annual and Chapter reports. In forthcoming issues, we pledge you that there will be many articles of lasting interest and other items that we hope will be pleasing to you.

There are thousands of persons interested in hibiscus that have never been introduced to the work of our Society. Let us make the coming year a period of search for these persons and let each present member become an ambassador of good will, with the purpose of presenting our aims and principles in such a manner that they will join our membership. Only with an increase in members can we really increase our services to each member and to the Society.

Cordially yours,

L. K. Thompson
President